

The TRB Committee on **Transportation Issues in Major U.S. Cities (ABE30)**, with co-sponsorship by the TRB Committee on **Public Involvement in Transportation (ADA60)**, invites papers on:

Using Social Media to Improve Urban Transportation

Description:

The ability to communicate and interact with the public and other stakeholders has changed drastically with the development and widespread use of new technologies and social media platforms. How can cities best use these new technologies to improve transportation and livability? We are seeking papers that investigate the use of social media to improve transportation in cities including, but not restricted to, the following subject areas:

- Improving public involvement through effective communication and cultivating relationships with residents and stakeholders;
- Reducing the impacts of infrastructure construction and in times of emergency;
- Improving transportation operations and network management;
- Working with independent application developers; and
- Best practices for transportation agencies use of social media.

Paper Submission Due Date: August 1, 2013

Selected Papers will be Asked to Present at TRB's 2014 Annual Meeting, January 12-16, 2014

This Paper Call can also be viewed online at:

<http://pressamp.trb.org/CallForPapers/CFPDetail.asp?cid=1736>

Please submit all papers at:

<http://pressamp.trb.org/submissions/default.asp?event=756>

Questions? Email Ema Yamamoto at Ema.Yamamoto@phila.gov